



Good News for the Masses

1. In 2007, while at an international book fair in Beijing, China, Joe Taylor witnessed major sports buildings being constructed in preparation for the 2008 Olympic games. Throughout the week God kept impressing Joe of the opportunity being wasted with each passing international sporting event to reach masses of people with the good news. Joe eventually realized God was asking him to do something about it. Think about a time when you clearly felt God telling you to do something for Him. Did you obey? What surprised you most about the outcome?

2. Describe why major international sporting events like the Olympics and the World Cup are such strategic places to share the gospel. _____

3. Joe realized the people who travel to these events are focused on the games, not their own spiritual needs. In order to share the gospel with them he knew the books had to grab and keep their attention. How can you apply this principle in your interactions with unsaved people?

4. To what degree should your church apply this principle in its efforts to reach people for Christ?

5. Think about your church's influence in the community, and write down an idea(s) for how you can help it be more effective in its outreach. _____

6. God has worked miracle after miracle and orchestrated His plans for each of the book projects. He has done far more than Joe ever imagined at first. Often we limit God through our lack of faith. What great things are you expecting Him to do through your life and your church?

7. Satan wants us to believe not much good can be done through our lives. But God has a purpose for each of us to fulfill. Perhaps you can even play an important role in upcoming sporting event projects. Write a short prayer in faith asking Him to use you mightily in building His kingdom.
